



SHANGHAI PULSES CONGRESS

2025中国国际小宗粮豆大会
暨全球豆类联盟中国区域会议



**INTERNATIONAL
PROMOTER**

Expand your pulse business in East Asia!

Sponsor the Shanghai Pulses Congress,
the industry's most anticipated
regional event of 2025



Title Sponsor

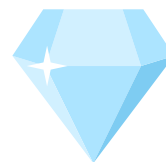
US\$ 25,000



Your organization will have the highest profile and be present throughout the biggest moments of this event.

Includes:

- 3 free passes.
- Complimentary exhibit booth space in a prominent location.
- Your spokesperson will have the opportunity to give a 5-minute speech during the Opening Ceremony to provide an overview of your company's products and services.
- Strategically placed pull-up banners.
- Complimentary full-page color advertisement in the convention magazine
- Up to 3-minute company video will be played on the main screen.
- Interview with your company leader to be published in the convention magazine.
- Recognition as Title Sponsor on all print and digital materials as well as on our website, the Convention website and the app.
- Prominent acknowledgment as the Title Sponsor on Convention signage.
- Company logo prominently positioned in the general session room.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



Diamond Sponsor

Make your brand shine! Sponsor the social events or showcase your logo on the most important printed items.



Gala Dinner Sponsor

US\$ 15,000



Welcome Reception Sponsor

US\$ 15,000



Delegate Bags Sponsor

US\$ 15,000



Lanyards Sponsor

US\$ 15,000



Name Badge Sponsor

US\$ 15,000

All include:

- 2 free passes.
- Strategically placed pull-up banner.
- Complimentary full-page color advertisement in the convention magazine.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



Ruby Sponsor

Get people talking about your company by choosing one of these sponsorship opportunities.



Mug Sponsor

Create a lasting souvenir long after the convention is over.

US\$ 7,500



Tea/Coffee Sponsor

Get great exposure at this networking break.

US\$ 7,500



Photo Booth Sponsor

Be present at a moment of joy and entertainment!

US\$ 7,500

All include:

- 1 free pass.
- Strategically placed pull-up banner.
- Complimentary half-page color advertisement in the convention magazine.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



Sapphire Sponsor

Exhibit your products/services or sponsor a panel and get big exposure at a convenient price!



**App+Attendee
List Sponsor**

US\$ 5,000



**Pocket Program
Sponsor**

US\$ 5,000



**Luncheon
Sponsor**

US\$ 5,000



**Registration
Sponsor**

US\$ 5,000

All include:

- 1 free pass.
 - Strategically placed pull-up banner.
 - Complimentary half-page color advertisement in the convention magazine.
 - Company brochure inserted in delegate bags.
 - Company logo featured in the program leaflet.
 - Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag.
- The item cannot be a mug/cup.



Sapphire Sponsor

Exhibit your products/services or sponsor a panel and get big exposure at a convenient price!



**Dry Peas
Panel Sponsor**

US\$ 5,000



**China Overview
Panel Sponsor**

US\$ 5,000



**Mung Beans
Panel Sponsor**

US\$ 5,000



**Dry Beans
Panel Sponsor**

US\$ 5,000



**Innovation &
Technology
Panel Sponsor**

US\$ 5,000



**Chickpeas
Panel Sponsor**

US\$ 5,000



**Lentils Panel
Sponsor**

US\$ 5,000



**Exhibitor
Booth**

US\$ 3,500

All include:

- 1 free pass.
- Panel sponsors: Up to 3-minute speech/video to be played at the beginning of the session.
- Strategically placed pull-up banner.
- Complimentary half-page color advertisement in the convention magazine.
- Company brochure inserted in delegate bags.
- Company logo featured in the program leaflet.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.



Sapphire Sponsor

Want exposure at a very affordable price?
These opportunities are tailored for you!



**Enterprise Promotion
Sponsor**

US\$ 2,500



**Brochure
on the Chair**

US\$ 1,000



**Corporate
Insert**

US\$ 1,000



**B2B Reserved Meeting
Tables Sponsor**

US\$ 500

All include:

- Strategically placed pull-up banner.
- Company brochure inserted in delegate bags.
- Opportunity to provide a sponsor-supplied 'promotional item' in each delegate bag. The item cannot be a mug/cup.
- Company logo featured in the program leaflet.

Catch everyone's eye at the Shanghai Pulses Congress!

For more information, please contact:



Farhaad Holliday
Sales Manager

+971 58 563 0469

farhaad@globalpulses.com

